

<b>MASTERS</b>		<b>Masters in Institutions and Financial Markets</b>
<b>COURSE:</b>		<b>INTERNATIONAL CORPORATE FINANCE</b>
<b>CHARACTER:</b>		<b>OPTIONAL</b>
<b>No. of ECTS:</b>		<b>3</b>
<b>No. of class hours:</b>		<b>22.5</b>
	<ul style="list-style-type: none"> <li>- Master class</li> <li>- Class discussion</li> <li>- Exercises</li> <li>- Student's presentations</li> </ul>	
<b>No. of hours of directed academics:</b>		<b>52.5</b>
<b>Lead Professor:</b>		<b>Juan Domínguez Jiménez</b>
<b>Academic year:</b>		<b>2018-2019</b>
<b>Semester::</b>		<b>2nd semester</b>

### 1.- GENERAL COURSE DESCRIPTION AND TEACHING OBJECTIVES

As product, services and capital markets of the world are becoming more integrated, a solid understanding of international finance implications has become essential for multinational corporations' decision making.

This course covers financial management at multinational corporations (MNCs), companies that operate businesses in international environments and markets, and that use international financial markets. Foreign operations and international financial markets provide MNCs management with new opportunities and new constrains. Corporate goal at MNCs continues being to maximize the value of the firm, but MNCs financial management requires additional analysis and techniques to manage these new business opportunities and risks.

Course topics will include:

1. Understanding financial management in international business
2. International accounting, disclosure and financial analysis
3. Foreign exchange risk: measurement and management of FX exposure
4. International investment decisions: capital budget, greenfield investment, cross-border M&A
5. International financing decisions: MNCs capital structure, MNCs WACC, subsidies funding
6. International cash management: TSC, cash pooling, international netting, global banking
7. Management control and reporting at MNCs
8. International transfer pricing policy and tax exposure

### 2.- FORM OF GRADING/EVALUATION:

<b>Attendance and Class Participation</b>	20%
<b>Mid-term examination</b>	No mid-term exams or "quizzes".
<b>Directed Academic Activities</b>	20%

<b>Final Examination (Ordinary Examination)</b>	60%
<b>Restrictions</b>	In order to calculate the weighted average for the final grade, both for ordinary and extraordinary examination, a student must obtain at least a 4 (out of 10) on the final examination. A student with an overall grade of less than 4 will be considered to have failed.
<b>Final Examination (Extraordinary Examination)</b>	Grading of the directed academic activities from the ordinary examination will be applied to the extraordinary examination using the same weighting. A student will have to present new work if he/she fails the ordinary examination, or if he/she passes this examination but wishes to improve his/her grade.

<b>DETAILED PROGRAM INTERNATIONAL CORPORATE FINANCE</b>		
Session No.	Details of teaching content: themes, case studies, directed academic activities, etc.	Required reading that relate to concepts developed in the session.
1-4	<b>Introduction to International Financial Management</b> <ul style="list-style-type: none"> <li>- International business and international financial markets development</li> <li>- Financial management at MNCs</li> </ul> <b>International accounting</b> <ul style="list-style-type: none"> <li>- GAAP conversion</li> <li>- Subsidiary consolidation</li> <li>- Disclosure at MNCs</li> <li>- International financial analysis</li> </ul>	Multinational Business Finance (Eiteman, Stonehill and Moffett) Chapters 1 and 2  International Accounting (Doupnik and Perera) Chapters 1, 2, 3, 4, 5, and 6
5-8	<b>FX management</b> <ul style="list-style-type: none"> <li>- FX markets</li> <li>- Exchange rate forecasting</li> <li>- Measuring and managing FX exposures: <i>transactional exposure, economic exposure and translation exposure</i></li> <li>- FX hedging strategies</li> </ul>	Multinational Business Finance (Eiteman, Stonehill and Moffett) Chapters 6, 7, 8, 9, 10, 11 and 12
9-10	<b>Investing and Financing decisions at MNCs</b> <ul style="list-style-type: none"> <li>- International capital budgeting</li> <li>- Greenfield foreign investment</li> <li>- Cross-border M&amp;A</li> <li>- Capital structure at MNCs</li> <li>- Subsidiaries funding</li> <li>- Cost of capital at MNCs</li> </ul>	Multinational Business Finance (Eiteman, Stonehill and Moffett) Chapters 13, 14, 16, 17 and 18
11	<b>International cash management</b> <ul style="list-style-type: none"> <li>- TSC</li> <li>- International cash pooling</li> <li>- International netting</li> </ul>	Multinational Business Finance (Eiteman, Stonehill and Moffett) Chapter 19

	- Global banking	
<b>12-13</b>	<b>Management information and business control at MNCs</b> <ul style="list-style-type: none"> <li>- Managerial accounting</li> <li>- Planning</li> <li>- Reporting</li> </ul> <b>International</b> transfer pricing and tax exposure	Cost Accounting. A Managerial Emphasis (Horngren, Datar and Rajan) Chapters 22 and 23  Multinational Business Finance (Eiteman, Stonehill and Moffett) Chapter 15
<b>14-15</b>	<b>Final dissertations presentations</b> <ul style="list-style-type: none"> <li>- Presentation by the students at class of final dissertations</li> <li>- Module recapitulation</li> <li>- Exam preparation</li> </ul>	

### INFORMACIÓN ADICIONAL

<b>Basic / Required Reading</b>	<b>Multinational Business Finance</b> Publisher: Pearson Education Limited Authors: David K. Eiteman, Arthur I. Stonehill and Michael H. Moffett Edition: any edition is valid
<b>Recommended Readings</b>	International Financial Management Publisher: South-Western, Cengage Learning Author: Jeff Madura  International Financial Management Publisher: McGraw-Hill Education Authors: Cheol S. Eun and Bruce G. Resnick  International Accounting Publisher: McGraw-Hill Education Authors: Timothy S. Douppnik and Hector B. Perera  Cost Accounting. A Managerial Emphasis Publisher: Prentice Hall (Pearson) Authors: Charles T. Horngren, Srikant M. Datar and Madhav V. Rajan
<b>Complementary Activities</b>	Business cases and practical problems will be solved by participants during sessions and as assignments between sessions.  Final dissertations will be: <ul style="list-style-type: none"> <li>- prepared individually or in pairs during the course</li> <li>- mentored by the professor</li> </ul>

	<p>- presented at class in the last sessions</p> <p>- delivered after class presentation through the Postgraduate Platform</p> <p>Further details will be provided by the professor during the first session</p> <p>(Note: work originality to be verified using Turnitin)</p>
<b>Professor's email</b>	<p>Email: <a href="mailto:juan.dominguez@cunef.edu">juan.dominguez@cunef.edu</a></p> <p>(office hours: after class or by appointment)</p>

### COMPETENCIAS:

<b>BÁSICAS Y GENERALES</b>	<p><b>CB6-</b> Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.</p> <p><b>CB7-</b> Que los estudiantes sepan aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con su área de estudio.</p> <p><b>CB8-</b> Que los estudiantes sean capaces de integrar conocimientos y enfrentarse a la complejidad de formular juicios a partir de una información que, siendo incompleta o limitada, incluya reflexiones sobre las responsabilidades sociales y éticas vinculadas a la aplicación de sus conocimientos y juicios.</p> <p><b>CB9-</b> Que los estudiantes sepan comunicar sus conclusiones y los conocimientos y razones últimas que las sustentan a públicos especializados de un modo claro y sin ambigüedades.</p> <p><b>CG1-</b> Capacidad para resolver problemas en entornos nuevos o poco conocidos</p> <p><b>CG2-</b> Capacidad de análisis, síntesis y de formulación de juicios a partir de la información disponible.</p> <p><b>GG3-</b> Capacidad de organización, planificación y toma de decisiones.</p> <p><b>CG4-</b> Capacidad de comunicación y trabajo en equipo.</p>
<b>TRANSVERSALES</b>	<p><b>CT1-</b> Capacidad de búsqueda de información e investigación y de aprendizaje continuo</p> <p><b>CT2-</b> Capacidad para trabajar en entornos de presión.</p> <p><b>CT3-</b> Capacidad para aplicar los conocimientos a la práctica.</p> <p><b>CT4-</b> Usar tecnologías de la información y las telecomunicaciones.</p> <p><b>CT5-</b> Capacidad para ejercer el liderazgo y mantener un espíritu emprendedor.</p>
<b>ESPECÍFICAS</b>	<p><b>CE9</b> Comprender y entender el funcionamiento de las operaciones de financiación de proyectos y actividades desde la perspectiva de las actividades empresariales internacionales. (Competencia específica de la especialidad de finanzas Internacionales).</p>